

# Presskit LoopingTales

LoopingTales is a stop-motion studio based in Ghent, Belgium. It specializes in creating short form videos for promotional use via Vine and Instagram. Ever since its launch in June 2013, LoopingTales has been working for a wide variety of international brands and services.

Brands we work for: Twitter, Ford motorcompany, Peugeot, Microsoft, Air France, L'Equipe, VRT, Major League Soccer, National Lottery UK, Social Media Week,...

The studio was brought to life by Belgian creative Yves Das. Yves has been in the field of video and advertising for no less than 15 years. Over time, he noticed a growing demand for creative yet reasonably priced short stop-motion videos to share over social media. Before he knew it, he was producing videos around the clock.

"What started with a smartphone and a couch soon took over a room in my house. Today, I'm the proud owner of an independent stop-motion studio in the heart of Ghent."

## In short?

LoopingTales offers highly shareable stop-motion videos for global brands via Vine and Instagram.

## Guest speaker and fairs

- Social Media Week, NY
- Social Media Week, London
- Mobile World Congress, Barcelona
- Ifa, Berlin
- Annecy, International Animated Film Festival

## Contact Details

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**Media:** Happy to accommodate all your requests regarding photos, showreel or our logo. Simply drop us a line at [info@loopingtales.be](mailto:info@loopingtales.be)

**Website:** The website [www.loopingtales.com](http://www.loopingtales.com) hosts an extensive portfolio of previous work and detailed information on our offered services.